

Annexure-I

(Refer sub-paragraph (1) of paragraph 6 of Scheme II)



Guidelines for use of Standard Mark

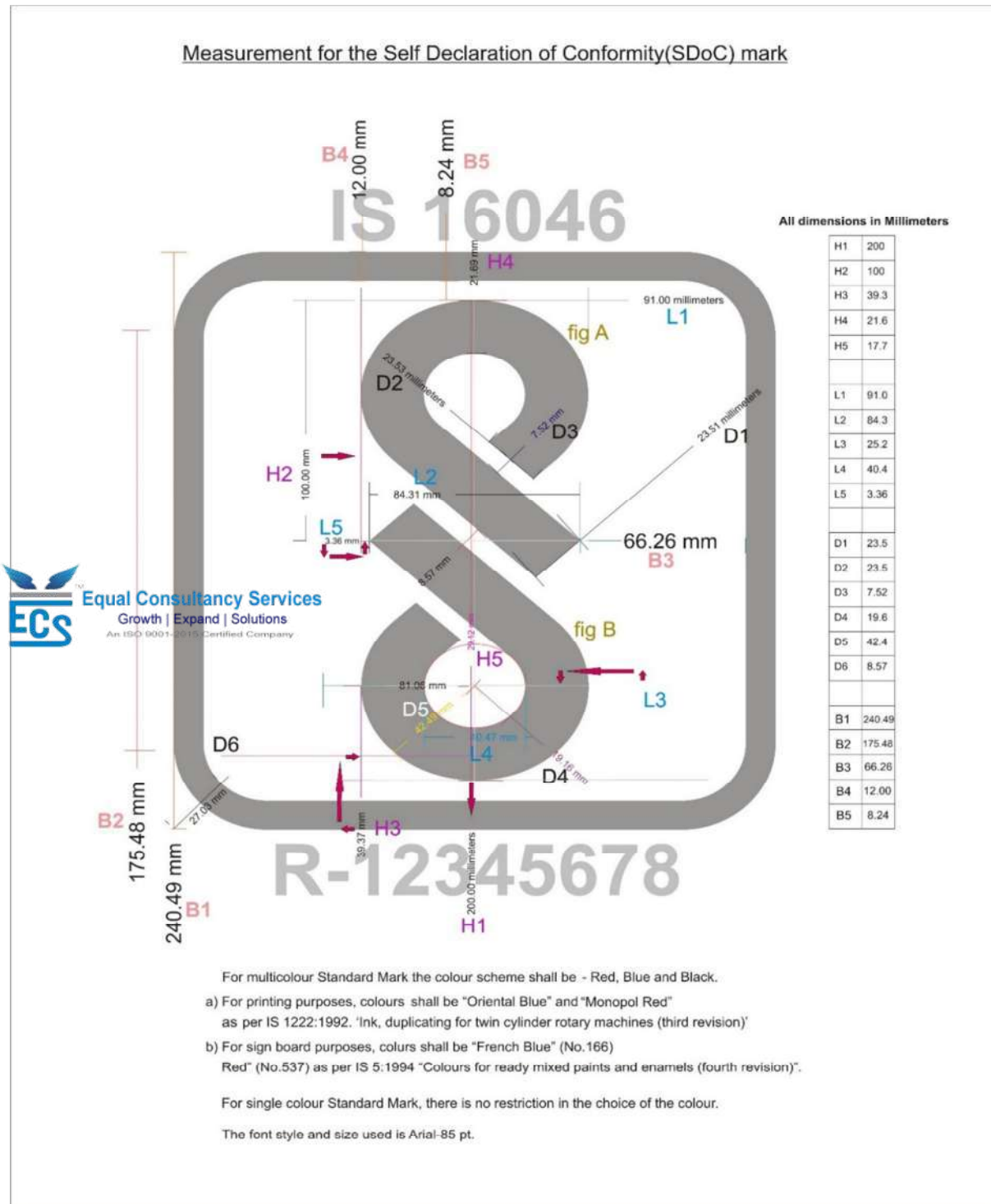
The monogram of the 'Standard Mark' consists of the pictorial representation, drawn in the exact style as indicated in the figure in Annexure II and III and its photographic reduction and enlargement is permitted.

- (i) The 'Standard Mark' can be displayed in single colour or multi-colour as per the details given below. The colour scheme for the Standard Mark to be used in multi-colour shall be used as indicated below.
- (ii) The licensee shall display the 'Standard Mark' on the article or the packaging, as the case may be, in a manner so as to be easily visible.
- (iii) The Standard Mark shall be legible, indelible and non-removable and the durability of marking shall be as per the provisions of the relevant Indian Standard, wherever applicable.
- (iv) The display of IS number, registration number and words shall not be less than arial font size 6.
- (v) Any device with an integrated display screen may present the Standard Mark electronically (e-labelling) in lieu of a physical presentation on the product.



Annexure-II

(Refer sub-paragraph (2) of paragraph 6 of Scheme II)



The IS number and licence number given above are examples only. Please also refer Gazette Notification S. O. 3240(E) dated 01 December 2015, for display of IS numbers for each product.

Annexure-III

(Refer sub-paragraph (3) of paragraph 6 of Scheme II)

Colour Scheme for the 'Standard Mark'



CENTRAL MARKS DEPARTMENT-III

Ref: CMD III/9:6/e-labelling

13 09 2017

Subject: Electronic Labelling (e-labelling) Guidelines

This has reference to the electronic labelling (e-labelling) of products covered under the Compulsory Registration Scheme of BIS.

Any device with an integrated display screen may present the required labelling information including BIS “Standard Mark” electronically in lieu of a physical label or nameplate on the product. The guidelines shall apply to all devices which have an integral (non-removable) display screen and **e-labelling of products shall not be mandatory**. The Registered User shall have the option of using physical labels or e-labels or both.

The requirements for e-labelling are as given below:

1. Devices utilizing e-labels shall have a physical label on the packaging of the product at the time of import, storage for sale and sale or distribution. For devices in bulk and not packaged individually, a removable adhesive label on the packaging is acceptable.
2. Devices shall not require any special accessory/tool or supplemental plug-in (e.g., the installation of a SIM/USIM card) to access the e-label.
3. The compliance related information shall be programmed by the responsible party and the information shall be secured in such a manner that third-party cannot modify it. The information can be in the firmware or software menu provided it is easily accessible and cannot be modified.
4. Users shall be able to access the information without requiring special access codes or permissions and, in all cases the information shall be accessible in no more than four steps in a device’s menu.
5. Users shall be provided specific instructions on how to access the information. The instructions shall be included in the user’s manual, operating instructions, or as an insert in the package of the product, or other similar means.
6. Alternately, the instructions to access the information may be available on the product related website. The instructions on how to access the website shall be provided in the user’s manual or package of the product.
7. All the applicable regulatory information required on the packaging or user manual shall be provided according to the applicable rules even if it is displayed electronically.
8. If the primary user manual or user guide is provided by other electronic media (e.g., CD or online access) this information may also be provided as part of e-label.
9. The “Standard Mark” displayed electronically shall meet all the relevant requirements of the guidelines issued by BIS vide circular reference CMD 3/8:1/6975 dated 3 Dec 2015.

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