

BIS ISI MARK FAQ & MARKING GUIDE

Frequently Asked Questions and Practical Guidance on ISI Mark Usage

EQUAL CONSULTANCY SERVICES

Professional BIS ISI Mark Certification Consultancy & Compliance Support

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Important: This guide is for general informational purposes. The exact marking requirements, licence conditions, standard number, marking format and placement depend on the applicable BIS certification scheme, product standard and current BIS requirements. Always verify the latest applicable requirements before using the Standard Mark.

PART 1 — BIS ISI MARK FREQUENTLY ASKED QUESTIONS

1. What is the BIS ISI Mark?

The ISI Mark is the Standard Mark used under applicable BIS product certification arrangements to indicate that a certified product conforms to the relevant Indian Standard and applicable certification requirements.

2. Is BIS ISI Mark Certification mandatory for every product?

No. Mandatory certification depends on the specific product and applicable government requirements, including relevant Quality Control Orders (QCOs), regulations or notifications. Some products may be eligible for voluntary certification under applicable BIS schemes.

3. How can I check whether my product requires BIS certification?

The product should be assessed against its product category, applicable Indian Standard and current regulatory requirements. The exact position should be verified using the latest applicable BIS and government requirements.

4. What documents are generally required?

Depending on the product and certification route, documents may include company details, factory information, product specifications, drawings, manufacturing process details, machinery information, quality-control arrangements, testing information and other supporting documents.

5. Is product testing required?

Testing requirements depend on the applicable Indian Standard and certification scheme. Where required, specified tests must be completed through the applicable testing route or laboratory.

6. Is factory inspection required?

Where applicable, BIS may assess the manufacturing premises, production process, quality-control arrangements, testing facilities and relevant records.

7. How long does BIS certification take?

There is no single fixed timeline for all products. The time can depend on product complexity, documentation, testing, inspection, clarifications and BIS processing.

8. Can a consultant guarantee BIS certification?

No responsible consultant can guarantee certification. The final decision depends on conformity with applicable requirements and the assessment carried out under the relevant BIS process.

9. Can foreign manufacturers obtain BIS certification?

Certain BIS certification routes may be available to foreign manufacturers depending on the product and applicable scheme. The exact requirements should be assessed for the specific product and manufacturing location.

10. Can an ISI Mark be used before BIS certification is granted?

The Standard Mark must not be used in a way that falsely represents BIS certification. Where a BIS licence is required, the mark should be used only according to the applicable licence and marking conditions.

11. What happens after certification?

The licence holder must continue to meet applicable certification conditions, maintain product conformity, follow marking requirements and comply with applicable surveillance, renewal and other ongoing requirements.

12. Does BIS certification require renewal?

Validity and renewal requirements depend on the applicable certification scheme and current BIS rules. Licence holders should monitor validity and complete applicable continuation or renewal requirements.

13. What if the product or manufacturing process changes?

Changes that may affect the certified product or manufacturing arrangements should be reviewed against the applicable BIS requirements. Where required, the licence holder should inform BIS or obtain applicable approval before implementing changes.

14. How can Equal Consultancy Services help?

Equal Consultancy Services can provide professional assistance with product applicability assessment, documentation, testing coordination, application support, inspection preparation and general compliance coordination, subject to the applicable product requirements.

PART 2 — BIS ISI MARKING GUIDE

The following guidance explains the key points a licence holder should consider when using the BIS Standard Mark / ISI Mark. The exact format and marking conditions must always be checked against the applicable licence, Indian Standard, product-specific requirements and current BIS rules.

1. Use the Mark Only After Applicable Certification

The Standard Mark should be used only when the manufacturer holds the applicable BIS certification/licence and the product is covered within the approved scope.

2. Follow the Applicable BIS Marking Requirements

The mark should be displayed in the format and manner permitted under the applicable BIS certification requirements. Product-specific marking provisions may apply.

3. Display the Relevant Standard Information

Where required, the relevant Indian Standard reference and other applicable licence or identification information should be provided according to the applicable BIS requirements.

4. Use the Correct Licence / Identification Details

Any licence number or other identification information required under the applicable certification scheme should be shown as prescribed. The exact details should be checked against the current licence conditions.

5. Mark Only Certified / Covered Products

The ISI Mark should not be applied to products outside the approved certification scope or to products that do not meet applicable conformity requirements.

6. Ensure Marking is Clear and Legible

The mark and required accompanying information should be clearly visible and legible. The placement and method of marking should follow the applicable product standard and BIS requirements.

7. Follow Product-Specific Marking Rules

Some products may have specific requirements regarding location, label, packaging, container, product surface, size or other marking details. These requirements should be followed where applicable.

8. Do Not Misrepresent Certification

The Standard Mark should not be used in advertisements, packaging or other materials in a manner that misrepresents the scope or status of BIS certification.

9. Maintain Product Conformity

Use of the Standard Mark is linked to continued conformity with applicable certification requirements. The licence holder should maintain quality-control systems, testing and records as required.

10. Follow Changes and Updated Requirements

BIS requirements, Indian Standards and marking provisions can change. Licence holders should monitor applicable updates and comply with revised requirements within the prescribed timelines.

Typical Marking Information Checklist

Item	Check Before Use
BIS Standard Mark / ISI Mark	Use only in the approved format and as permitted under the applicable certification requirements.
Indian Standard Reference	Confirm the correct applicable Indian Standard reference where required.
Licence / Identification Number	Confirm the required licence or identification details from the applicable BIS licence and marking requirements.
Product Scope	Ensure the marked product is within the approved certification scope.
Legibility	Ensure the marking is clear, durable and readable as applicable.
Placement	Follow product-specific requirements for marking location and method.

Marking Compliance Reminder: The exact Standard Mark artwork, dimensions, placement, licence number, Indian Standard reference and other mandatory information should be confirmed from the applicable BIS licence, product standard and current BIS marking requirements. Do not rely on this general guide as a substitute for product-specific instructions.

PART 3 — EQUAL CONSULTANCY SERVICES SUPPORT

- BIS ISI Mark applicability and product requirement assessment.
- Documentation preparation and application coordination.
- Product testing and laboratory coordination support.
- Factory inspection preparation and process guidance.
- BIS application and clarification coordination.
- General ISI Mark compliance and marking guidance.
- Post-certification compliance coordination.

Equal Consultancy Services provides consultancy and coordination support. Certification and licensing decisions remain subject to the applicable BIS assessment and requirements.

IMPORTANT DISCLAIMER

This FAQ and marking guide is intended for general informational and consultancy reference purposes. BIS requirements, Indian Standards, Quality Control Orders, certification schemes, licence conditions and marking requirements may change. The exact marking format and requirements can vary by product and certification route. Businesses should verify the latest applicable requirements with BIS and other competent authorities before using the ISI Mark or making compliance decisions.

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